

CECILIA ZHANG

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CECILIAZHANG.WORK

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WORK EXPERIENCE

Farrar, Straus and Giroux
New York, USA, 2021 March – Present
Junior Designer: Designed book jacket
mechanicals, bookshots and marketing
collateral, working alongside marketing, art
and production.

WIX.com
New York, USA, 2020 June – Aug
Web Design Intern: Accomplished a website
redesign and brand refresh of a non-profit
organization by restructuring its website's
content, implementing Wix marketing tools.

Human Rights Watch
New York, USA, 2019 Oct – Dec
Design Intern: Designed social media
content, motion graphics and branded
presentations for the campaign
"Human Family", an artwork installation and
campaign that aims to spread awareness
about human rights.

United Nations Office for Project Services
Yangon, Myanmar, 2018 June – Dec
Design Intern: Designed, illustrated
and copyedited for funds, publications,
campaigns, etc. Work includes identity
systems, editorial content, social media,
website wireframes, radio interview
hostings, and children's book illustrations.

MODA Fashion Magazine
Yangon, Myanmar, 2018 Aug – Dec
Screenwriter: Co-wrote a webseries for a
Vivo sponsored family show on Iflix.

EDUCATION

Parsons School of Design, The New School
New York, USA, 2016 – 2021
BFA, Communication Design

VOLUNTEER & COMMUNITY

Parsons Student Guild
New York, NY, 2021 Jan – Present
Manager and Designer

Her Campus
New York, NY, 2021 Jan – Present
Writer and Member

Innolab Space
Zurich, Switzerland, 2019 Jan – Dec
Teaching Assistant

Made in Sipario
Florence, Italy, 2019 Feb – April
Teaching Assistant

Potluck Performative Collective
Calgary, Canada, 2017 July – 2019 Aug
Designer

UN Office: Gender Group
Yangon, Myanmar, 2018 July – Dec
Designer

Camp Zeke, Jewish Wellness Camp
Scranton, USA, 2017 June – Aug
Fine Arts Specialist and Camp Counselor

Canadian Big Brothers Big Sisters
Calgary, Canada, 2015 Sept – 2016 June
Mentor

AWARDS

The New School, Legacy Award, 2021
Parsons Dean's List 2017 – 2020
Art Institute General Scholarship 2017

LANGUAGES

English Native Speaker
Fluent Mandarin Chinese

SKILLS

General: Adobe Creative Suite
3D Motion: Blender, MAXON Cinema 4D
Prototyping: Sketch, Figma, InVision,
Principal, XD
Web Design: HTML, CSS, Javascript,
jQuery, Corvid